Sirona announces upcoming SIROWORLD eEvents

Festivities at dental shows lead to main event in August in Orlando

LVI Core I three-day course enables dentist and team to learn together

Pacific Dental Conference plans to include a St. Patrick’s Day twist

O’Conference in Vancouver

Dentistry company Sirona Dental Inc. has announced several upcoming SIROWORLD Celebration events scheduled in conjunction with major dental trade shows leading up to the annual SIROWORLD Celebration event that runs from Aug. 11-19 in Orlando.

“SIROWORLD is the event we always dreamed of for the dental community,” said Sirona President Michael Augins. “It is an all-encompassing, epic-scale educational experience that could not be contained to only celebrating in August 2016; therefore, we are celebrating SIROWORLD throughout the year at various industry trade shows.”

SIROWORLD festivities currently planned in conjunction with major dental trade shows include meetings in New York City, Chicago and Anaheim, Calif.

AT GNYDM kick-off celebration:
Guest speaker Daymond John

The kick-off celebration takes place during the Greater New York Dental Meeting on Sunday, Nov. 29, at TimesCenter in the heart of the city’s Times Square District. Attendees will be treated to an evening of dental education, networking opportunities, food, drinks and special guest speaker Daymond John, an award-winning business executive and star of the ABC network’s show “Shark Tank.”

By Mark Duncan, DDS, FAGD, LVIF, DICOI, FICCMO, Clinical Director, LVI

As a patient, I expect the best care I can find. As a doctor, I want to deliver the best care possible. That takes us to the power of continuing education, and as doctors we are faced with many choices in continuing education.

As a way to introduce you to the Las Vegas Institute for Advanced Dental Studies, or LVI, I want to outline what LVI is about and what void it fills in your practice. The alumni who have completed programs at LVI were given an independent survey, and unlike the typical surveys, 99.7 percent said they love practicing dentistry, and of those surveyed, 92 percent said they enjoy their profession more since they started their training at LVI. That alone is reason enough to go to LVI and find out more.

Functional Dentistry: Power of Physiologic-Based Occlusion

While the programs at LVI cover the breadth of dentistry, the most powerful and life-changing program is generally reported as Core I, “Advanced Functional Dentistry: The Power of Physiologic-Based Occlusion.”

This program is a three-day course that is designed for doctors and their teams to learn together about the power of getting their patients’ physiologics on their side. In this program, doctors can learn how to start the process of taking control of their practice and start to enjoy the full benefits of owning their practice and providing high-quality dentistry.

Comprehensive care

Whether he or she works in a solo practice or in a group setting, every doctor can start the process of creating comprehensive care experiences for his or her patients.

We will discuss why some cases that doctors are asked by their patients to do are actually dangerous cases to restore cosmetically. We will discover the developmental science behind how unattractive smiles evolve and what cases may need the help of auxiliary health care professionals to get the patient feeling better.

The impact of muscle/skeletal signs and symptoms will be explored and how the supporting soft tissue is the most important diagnostic tool you have — not simply the gingiva, but the entire soft-tissue support of the structures not just in the mouth but also in the rest of the body.

A successful restorative practice doesn’t need to be built on insurance reimbursement schedules.

An independent business should stand not on the whims and distractions of a fee schedule but rather on the ideal benefits of comprehensive care balanced by the patients’ needs and desires. Dentistry is a challenging and thankless business, but it doesn’t have to be. Through complete and comprehensive diagnosis, there is an amazing world of thank-yous and hugs and tears that our patients bring to us, but only when we can change their lives. The Core I program at LVI is the first step on that journey.

That’s why when you call, we will answer the phone, “LVI, where lives are changing daily!”